معرض و مؤتمر الخليج العالمي لأمن المعلومات

GISEC GLOBAL

21 - 23 MAR 2022

DUBAI WORLD TRADE CENTRE

THE MOST INFLUENTIAL AND CONNECTED

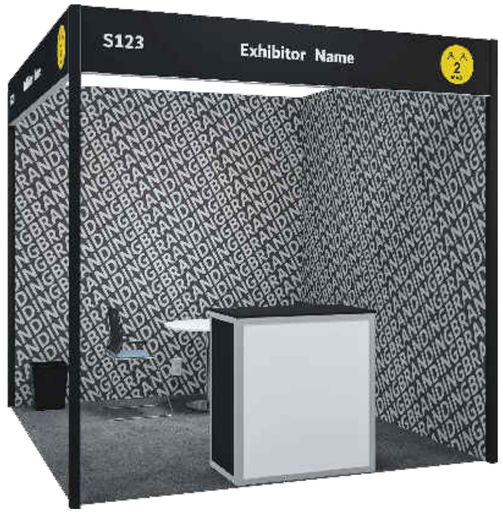
CYBERSECURITY EVENT

FOR THE ARAB WORLD

#GISEC

Showcase your Business to the Region's Most Influential Tech Buyer

BOOK YOUR SPACE NOW



Early bird: AED 1,980/sqm

(until 30 Sept)

Standard: AED 2,225/sqm

(Oct Onwards)

Shell stand
AED 345/sqm
(Standard inclusions)

Premium Shell stand
AED 557.5/sqm
(Wall and counter graphics in addition to standard inclusions)

BOOK YOUR POD NOW

Start Up Pod - 4sqm
AED 8,580

POD PACKAGE INCLUDE:

- 10mins presentation opportunity on the startup stage
- Company name to appear in the exhibitor listing
- Company to be provided access to the B2B matching networking system
- Counter
- Bar stool
- Graphic on wall (1m x 2.4mH)
- 32" LED screen
- Arm Lights
- Fascia (Exhibitor Name & Stand Number)
- Electricity point

Prices mentioned are exclusive of 5% VAT

Sponsorship Opportunities
Rate Card*

	STRATEGIC	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PRIVATE BRIEFING	X-LABS SPEAKING
Investment (AED)	162,250	135,250	119,000	92,000	81,250	40,000	97,850	18,540
Investment (US $)	$44,500	$37,250	$32,600	$25,200	$22,300	$11,000	$26,800	$5,100
Keynote Speaking	✔	✖	✖	✖	✖	✖	✖	✖
Prime Speaking	✖	✔	✔	✖	✖	✖	✖	✖
Speaking Slot - Track	✔	✔	✖	✔	✔	✖	✖	✔
Panel Discussion	✔	✔	✔	✖	✖	✔	✖	✖
Workshop Delivery	✖	✖	✖	✖	✖	✖	✔	✖
Stage Branding	✔	✔	✔	✔	✔	✔	✔	✖
Event Signage	✔	✔	✔	✔	✔	✔	✔	✖
Logo on Website	✔	✔	✔	✔	✔	✔	✔	✖
Free Conference Ticket	12	8	6	4	3	2	2	1

* Prices mentioned are exclusive of 5% VAT

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Additional Branding Opportunities

OPPORTUNITY	DETAILS	QUANTITY	PRICE (AED)
Website Banner Home Page	Available to only 2 exhibitors on first come first get basis. We position a 728 x 90 banner on Home Page of event website, with over 100,000 impressions up until and after the show, your brand becomes synonymous with the region's largest InfoSec event.	2	20,000
Exclusive Banner Registration Page	Exclusive placement of your company branding through a 728 x 90 banner at the masthead of the registration page, with over 15,000 registrations signing up online, your brand becomes synonymous with the region's largest InfoSec event.	Exclusive	30,000
Targeted SMS	Sent to 50,000 IT and InfoSec professionals in the UAE, we give a short but sweet message straight to their pockets encouraging them to come visit you at GISEC.	5	10,000
Promotional Email to Info Security Professionals (GISEC Database)	Sent to 250,000 people three days before the event, inviting them to register and visit your stand. A bespoke, short message with call to action, tailored with content information about the show to get best reads.	5	15,000
Mobile App Push Notification	All GISEC Mobile App users get a notification advising them why they should visit your stand.	10	5,000
Floor Tiles (5 Nos included)	1m x 1m floor tiles showing visitors the way to your stand and carrying a short message so you remain front of mind.	5	3,410
Meeting Room Sponsor	A dedicated meeting room for you to have private meetings with clients for the duration of the show	3	40,000
Visitor + Delegate Bag	All GISEC visitors and delegates will be provided with delegate bags which will include your company's logo branding.	1	73,500
Visitor + Delegate Badge	All GISEC visitors and delegates will be provided with delegate badges which will include your company's logo branding. Wearing the badge during the course of the show is mandatory.	1	49,610

SEE YOU 21-23 MAR 2022

DUBAI WORLD TRADE CENTRE

LET'S TALK.

Email us at gisec@dwtc.com or reach out to one of our team members:

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